

CUMBRIA'S LMI

(LABOUR MARKET INFORMATION)

Average full time Cumbrian salary:

£35,750

UK average £38,600

Where do people in Cumbria work now?

- Retail and wholesale
- Manufacturing
- Health and Social Care
- Accommodation and Hospitality
- Education

Based on number of employees

Did you know?

Customer Service was the skill most asked for by employers in 2021!

There are 8 key growth sectors in Cumbria:

- Health and Social Care
- Construction
- Tourism
- Advanced Manufacturing
- Nuclear & Clean Energy
- Professional Services
- Transport & Logistics
- Rural & Animal Care

40,000 +

Self employed workers in Cumbria in 2020.

27,416

Online job postings in Cumbria in 2020.

Top 5 job postings by sector:

- Human Health and Social Care
- Wholesale and retail
- Accommodation and Hospitality
- Education
- Manufacturing



Some of the degrees you can study in Cumbria are:

- Forest Management
- Biomedical Science
- Adult, Child & Mental Health Nursing
- Zoology
- Criminology & Psychology
- Film & Television Studies

10,000

Apprenticeships in Cumbria in 2020 with the highest percentage of young people in apprenticeships anywhere in England (Feb 2021).

Top 5 jobs advertised in 2020:

- Nurse
- Care worker
- Office Administrator
- Manager
- Sales rep

11,500

Retirements in Cumbria in 2020 - meaning new opportunities for others.

Some of Cumbria's big name employers:



Did you know?

There are over 5,500 undergraduate students living and studying in Cumbria

What is the “labour market”?

Labour market information can tell you:

- The number of people in certain types of jobs.
- Which industries are recruiting and where they are located.
- What jobs and skills employers are looking for.
- Growing or declining job areas and general employment trends.
- When thinking about career ideas it is useful to consider what is happening in the labour market and to have ‘back up’ ideas.

Cumbria is a great place to live, work and invest

A county with a rich history and an exciting future

The county of Cumbria is one of the fastest areas for economic growth in the UK. It is also making an increasingly important contribution to national prosperity, security and wellbeing.

The county is responsible for nationally significant economic assets across our energy, nuclear and defence industries, with new investment of £25 billion planned in the next decade to deliver major projects.

CLEP is driving forward the county's growth strategy with the aim of boosting its economy by £1.3 billion by 2024. We have a high-performing economy with ambition to grow and bring greater prosperity, security and wellbeing to [those who live and work here](#).



Cumbria is a great place to live and work!



Nuclear & Clean Energy

Advanced Manufacturing

Food Production

Tourism and Hospitality

Health & Social Care

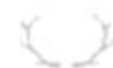
Construction

Logistics

Creative Cultural & Digital

Arts and Media

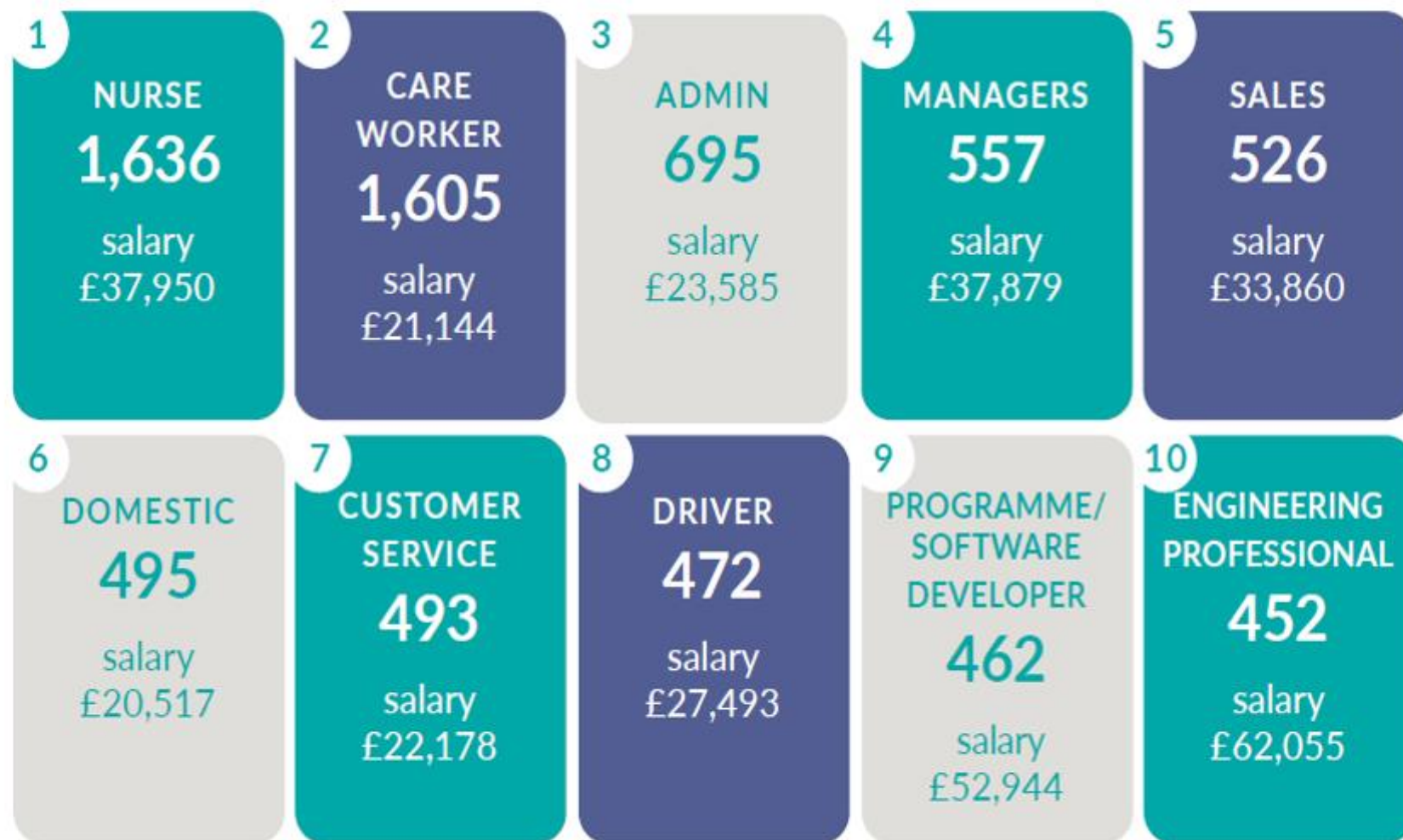
Professional Services.





Top 10 jobs advertised in Cumbria

- This shows a large range of job opportunities in Cumbria, and career



Here are just a few new and emerging jobs which didn't even exist 10 years ago



- Uber Driver
- Social Media Influencer
- Driverless Car Engineer
- Drone Operator
- App Developer
- Zumba Instructor
- Podcast Producer
- Big Data Scientist
- Artificial Intelligence Engineer
- Contact Tracer
- Digital Marketing Specialist

The top 10 Growth Areas/Sectors in Cumbria



Health Care



Social Care



Advanced Manufacturing



Sellafield Ltd

Nuclear & Clean Energy



Construction



THE LODORE FALLS
DERWENTWATER ★★★★★

Tourism & The Visitor Economy

Eddie Stobart

Transport & Logistics

ArmstrongWatson®
...we're with you

David Allen
Accountancy • Tax • Business Services

Professional Services



Creative & Cultural



Rural

Top skills sought after in Cumbria

- How many have you demonstrated?



MANUFACTURING AND ENGINEERING

1,630

New Advanced Manufacturing job postings in Cumbria in 2023.

Did you know?

Advanced Manufacturing involves the use of cutting-edge technology like robotics and artificial intelligence.

A growth opportunity in Cumbria

Advanced Manufacturing is the process of mass-producing products on demand from raw materials. It is one of the fastest growing sectors in Cumbria.



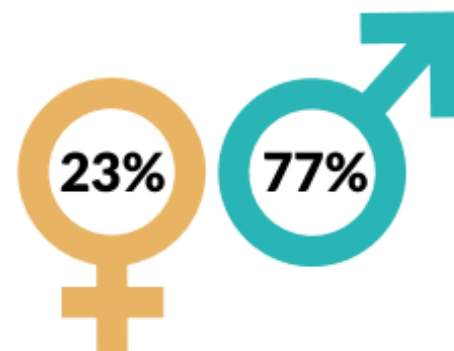
17,000

people are employed in this sector in Cumbria = 7% of the total employed adults in Cumbria

Percentage of Cumbrian Economy:

14%

Workforce Characteristics:



Average Cumbrian salary:

£43,600

Salaries vary depending on the job you choose in this sector



Want to know more?

Explore jobs in Advanced Manufacturing through START Cumbria
cumbria.startprofile.com

CONSTRUCTION

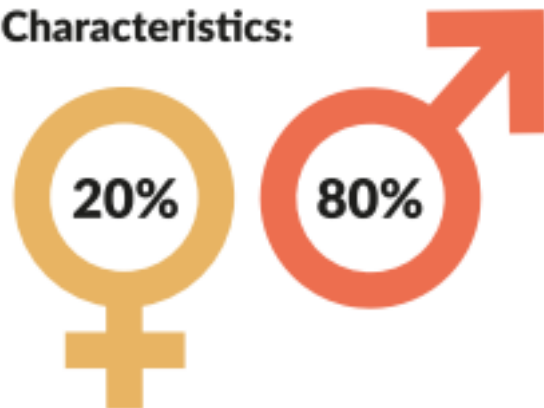
A growth opportunity in Cumbria

The Construction sector is growing in Cumbria and is diverse – including a mixture of large, medium, small, and self-employed businesses.

Did you know?

The Construction industry links with the Clean Energy sector – companies are aiming to build smart and clean homes.

Workforce Characteristics:



16,000

people are employed in this sector in Cumbria
= 6% of employed adults in Cumbria



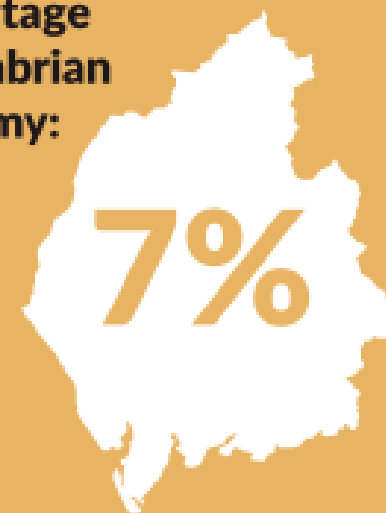
Want to know more?

Explore jobs in Construction through START Cumbria
cumbria.startprofile.com

Popular jobs in this sector:

- Production managers
- Electricians & electrical fitters
- Carpenters & joiners
- Plumbers & heating engineers
- Civil engineers
- Quantity surveyors
- Business/Finance professionals

Percentage of Cumbrian Economy:



Average Cumbrian salary:

£38,000

Salaries vary depending on the job you choose in this sector

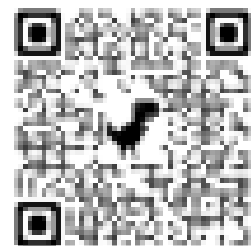


1,303

Construction job
postings in Cumbria
in 2023.



HEALTH & SOCIAL CARE



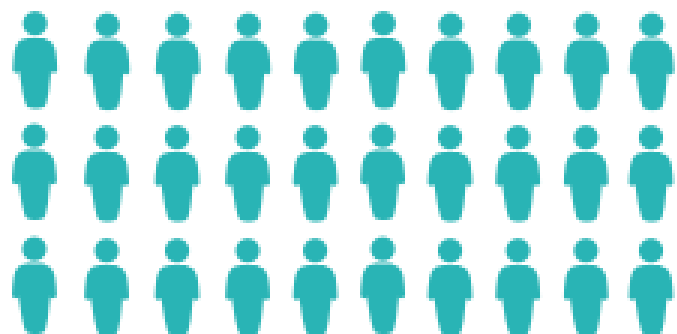
Want to know more?

Explore jobs in Health & Social Care through
START Cumbria
cumbria.startprofile.com

Health & Social Care
job postings in Cumbria
in 2023:

6,651

– the highest of all sectors
in Cumbria.



31,000

people are employed in this sector in Cumbria
= 12% of the total employed adults in Cumbria

Popular jobs in this sector:

- Careworker
- Speech and Language Therapist
- Physiotherapists
- Midwives
- Social worker
- Dentist
- Nurses

A growth opportunity in Cumbria

An ageing population and advancements in medical care
are creating more opportunities in Health and Social Care
within Cumbria.

Did you know?

The NHS is the biggest
employer in Cumbria.

Average Cumbrian salary:

£27,900

Salaries vary depending on the job you choose in this sector



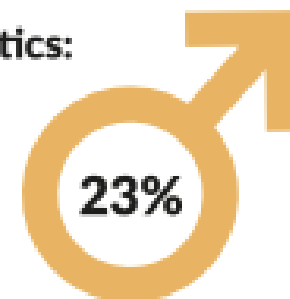
Percentage
of Cumbrian
Economy:

8.9%

Workforce
Characteristics:



77%



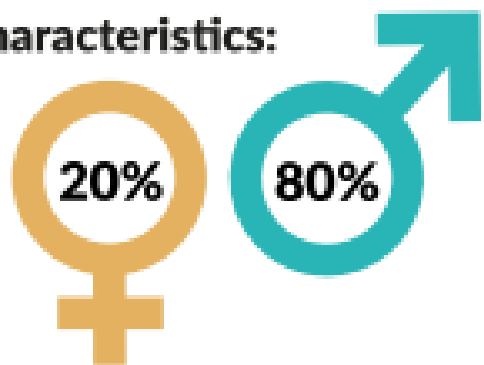
23%

NUCLEAR & CLEAN ENERGY

A growth opportunity in Cumbria

Contributing towards the UK's drive towards Carbon Net-Zero, Cumbria is an internationally-recognised centre of nuclear excellence.

Workforce
Characteristics:



10,000

people are employed in this sector in Cumbria =
4% of employed adults in Cumbria



Percentage
of Cumbrian
Economy:

1%



Did you
know?

Cumbria has one of the largest off-shore wind farms in the world!
Producing enough electricity to power nearly 600,000 homes!



Popular jobs in this sector:

- Nuclear instrumentation engineer
- Project manager
- Health & Safety manager
- Nuclear chemist
- Nuclear safety compliance officer
- Radiation shielding engineer
- Wind turbine engineer

Did you know?

The UK's next fleet of Nuclear Deterrent Submarines are being built in Cumbria.

Average Cumbrian salary:

£64,000

Salaries vary depending on the job you choose in this sector



Want to know more?

Explore jobs in Nuclear & Clean Energy through
START Cumbria
cumbria.startprofile.com

PROFESSIONAL SERVICES

A growth opportunity in Cumbria

Professionals within this sector are experts in their field, and support other businesses to grow, develop and run efficiently.

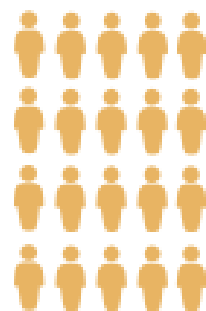
New Professional Services related job postings in 2023:

4,364

- the second largest of 8 growth sectors.

23,000

people are employed in this sector in Cumbria = 9% of employed adults in Cumbria



Did you know?

Professional services is an underrepresented sector in Cumbria, so has huge potential for growth.

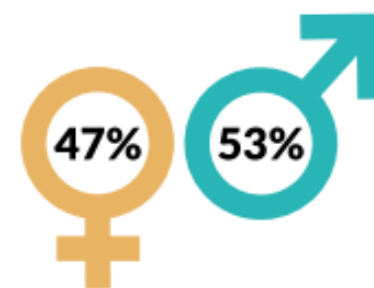
Percentage of Cumbrian Economy:



Popular jobs in this sector:

- Accountants
- Sales & marketing professionals
- IT professionals
- Architects, planning officers & surveyors
- Lawyer/solicitor/barrister
- Human Resources (HR)
- Administration

Workforce Characteristics:



Average Cumbrian salary:

£36,000

Salaries vary depending on the job you choose in this sector



Want to know more?

Explore jobs in Professional Services through START Cumbria cumbria.startprofile.com

AGRICULTURE AND LAND-BASED

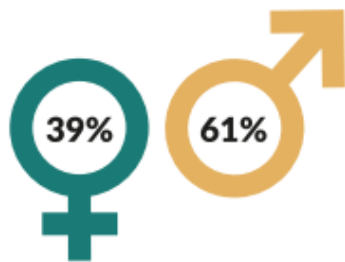
A growth opportunity in Cumbria

With a large farming community, the agriculture and rural sector supports over 5000 individual businesses in Cumbria. The farming industry relies on a range of other businesses, including professional services.

Percentage of Cumbrian Economy:

7%

Workforce Characteristics:



21,000

people are employed in this sector in Cumbria =
8% of employed adults in Cumbria



Did you know?

Cumbria has one of the largest industries in the UK for sheep and cattle stock.

New Rural & Agriculture related job postings in 2023:

280

Popular jobs in this sector:

- Agriculture & horticulture workers
- Forestry
- Gamekeeper
- Vets & vet nurses
- Butchers
- Groundsmen & greenkeepers
- Heritage workers

Average Cumbrian salary:

£31,600

Salaries vary depending on the job you choose in this sector



Want to know more

Explore jobs in Rural & Agriculture through
START Cumbria
cumbria.startprofile.com

TOURISM & VISITOR ECONOMY

A growth opportunity in Cumbria

Over 47 million tourists visit Cumbria each year, and provide opportunities in hospitality, retail, arts, culture, and transportation.

33,000

people are employed in this sector in Cumbria =
13% of employed adults in Cumbria



Average Full-Time National Salary

£29,200

Salaries vary depending on the job you choose in this sector



New Tourism related job postings in 2023:

4,093

Did you know?

The Lake District is one of two World Heritage sites in Cumbria.

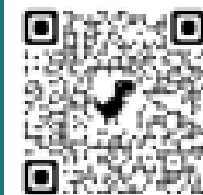
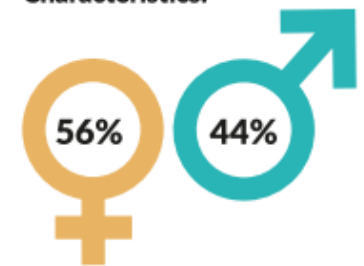
Percentage of Cumbrian Economy:



Popular jobs in this sector:

- Receptionists
- Restaurant staff
- Chefs
- Hotel manager
- Business/Finance professionals
- Housekeepers
- Food & beverage managers

Workforce Characteristics:



Want to know more?

Explore jobs in Tourism & Visitor Economy through
START Cumbria
cumbria.startprofile.com

CREATIVE, CULTURAL & DIGITAL

A growth opportunity in Cumbria

The Creative, cultural and digital sector is growing in Cumbria and is diverse – including a mixture of large, medium, small, and self-employed businesses.



8,000

people are employed in this sector in Cumbria
= 3% of employed adults in Cumbria

Percentage
of Cumbrian
Economy:

2%

Did you know?

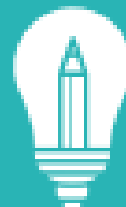
Culture helps to
make places where
people want to live, work,
visit and invest.

Popular jobs in this sector:

- IT professionals
- Artist /Actor
- Sports & fitness
- Leisure & travel services
- Museum curator
- Events planner
- Visitor attraction guide
- Administrators

1,379

Creative, cultural and digital
job postings in Cumbria
in 2023.



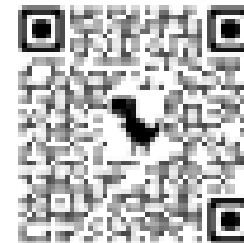
Workforce Characteristics:



Average Cumbrian salary:

£28,600

Salaries vary depending on the job you choose in this sector



Want to know more?

Explore jobs in Creative,
cultural and digital through
START Cumbria
cumbria.startprofile.com